







MEDIA Production

Medina County Career Center's Media Production program helps students gain the knowledge and skills necessary to pursue a career in the arts and communication industries. Students enrolled in this program focus on video production, digital photo editing and retouching, digital photography, video editing, digital cinema production and more.

This program is one of the components of the Visual Media Imaging (VMI) Academy, along with Digital Design and Graphic Arts and Printing Technology. This academy provides a collaborative, real-world experience that helps students build skills in all three areas of study.

Curriculum

- Video production
- Digital imaging and editing
- Digital cinema
- · Digital delivery
- Storyboarding
- Scripting
- · Video editing
- Studio lighting
- Location lighting

Students have the opportunity to earn college credits in this program.

Certification*

- Adobe Premier Pro CC
- Adobe Photoshop CC
- Adobe InDesign CC
- CPR/First Aid
- OSHA 10-Hour General Industry

Some Employment Opportunities

- · Videography/cinematography
- Commercial photography
- Editorial photography
- · Portrait/wedding photography
- · Video producer
- · Video editor

*Students who meet certification criteria will have the opportunity to test in their CT program.



Facilities and Equipment

Students learn in our collaborative visual media imaging classroom. Some equipment includes:

- Canon Cinema & Still Cameras
 Including T7, R6 and C100
- Field Audio Recording Equipment, Tascam DR-60D, Boom Arms, Assorted Microphones
- DJI Gimbal Stabilizer Systems
- Studio Production & Rigging Equipment
- LED & Fresnel Lighting
 Equipment
- Godox Strobists Lighting Systems



Visit mcjvs.edu for more information about our Media Production program.