# DIGITAL DESIGN

The Digital Design program at The Medina County Career Center prepares students for a career in the visual communications industry. Students focus on traditional and digital art and design as well as animation. This program is enhanced through experiential opportunities such as field trips, job shadowing, internships and early placement.

This program is one of the components of the Visual Media Imaging (VMI) Academy, along with Graphic Arts and Printing Technology and Media Production. This academy provides a collaborative, real-world experience that helps students build skills in all three areas of study.

## Curriculum

- Elements and Principles of Design
- Typography
- Page Layout
- Digital Illustration
- Image Manipulation
- Advertising and Marketing
- Digital Photography
- Screen Printing
- Shop Safety
- Digital Printing

*Students have the opportunity to earn college credits in this program.*

## Certification*

- Adobe Photoshop CC
- Adobe Illustrator CC
- Adobe InDesign CC
- CPR/First Aid
- OSHA 10-Hour General Industry

## Employment Opportunities

- Graphic Designer
- Production Artist
- Package Designer
- Illustrator
- Multimedia Artist
- Animator
- Art director
- Web Designer
- User Experience (UX) Designer

## VMI Facilities

This program gives students access to state-of-the art facilities and equipment including:

- iMac Computers with Current Industry Standard Adobe Software
- Xerox Digital Printing Press
- Epson P9000 Large Format Printer
- Large-format Scanners
- Photography Studio

*Students who meet certification criteria will have the opportunity to test in their CT program.*

Visit mcjvs.edu for more information about our Digital Design program.