

PROGRAM COMPETENCIES

Digital Imaging

- Studio Safety
- Creative Concept Development
- Composition Techniques / Elements of Design
- Camera Operation / Exposure / Depth of Field and Apparent Motion
- Studio Portraiture
- Studio Lighting

Photo Printing

- Basic Photoshop Technique
- Basic Digital Design
- Basic Page Layout
- Basic Color Management / ICC Profiles

Video Production

- Location Safety
- Video Camera Operation
- Basic Video Editing / Final Cut Pro
- Production Model / Preproduction, Production, Postproduction and Distribution
- Lighting for Video Production
- Basic Audio for Video Production
- Apple GarageBand Software

PROGRAM COMPETENCIES

Digital Imaging

- Advanced Photographic Technique
- High Dynamic Range and Panorama Techniques
- Advanced Photoshop Technique
- Photomatix HDR Image Processing
- InDesign Page Layout

Photo Processing/Digital Printing

- Wide-Format Inkjet Printing
- Color Managed Workflow

Video Production

- Advanced Video Camera Operation
- Video Editing / Final Cut Pro
- Long-Form Video Productions

Digital Cinema

- Single Camera Techniques using HD/SLR Cameras and Accessories
- Double System Sound Recording
- Drama / Narration Scripting
- Cinematic Lighting Techniques

Certification Exams

- Adobe Certified Associate / Photoshop