

# Graphic Arts & Printing Technology

## Career Roadmap

### MCCC Career Major

#### Academics

Visual Creation  
Digital Print Design  
Digital Image Editing  
Distribution

#### College Credit

Students have the opportunity to earn college credit in this program.

#### Goals

Earn High School Diploma  
Earn Industry Certifications

#### MCCC Industry Certifications\*

Adobe Photoshop CC  
Adobe Illustrator CC  
Adobe InDesign CC  
CPR and First Aid  
OSHA 10-HR General Industry Certification

#### Job Placement | Internships

Electronic Pre-press Technicians  
Press Operators  
Bindery Workers

### Technical Careers

#### Associate Degree

Associate of Applied Business in:  
Visual Communication & Design  
Graphic Design  
Illustration  
Web and Interactive Media

#### Advanced Certifications

Digital Design and Product Innovation  
Graphic Design  
User Interface Design Software  
Motion Graphics  
3D Animation Illustration

#### Jobs with Work Experience & Advanced Certifications

Electronic Prepress Technician  
Screen Printer  
Freelance Brand and Graphic Designer  
Bindery Operator  
Digital & Offset Press Operator  
Marketing Specialist  
Vinyl and Wide-Format Printer

### Professional Careers

#### Bachelor Degree\*

Graphic Design  
Printmaking  
Art Education  
Industrial Design

#### Master Degree\*

Master of Education: Art  
Master of Fine Arts: Art History

#### Doctoral Degree\*

Art, Design and Performance  
Arts Administration, Education and Policy  
History of Art, Visual Studies  
Materials Design and Innovation

#### Extensive Work Experience\*

Art Director, Commercial Designer,  
Senior Marketing Director, Industrial /  
Product Designer, Multimedia Artist /  
Animator, Creative Director, Production  
Artist, Production Manager, Estimator,  
Educator, Department Supervisor

\*Examples only. Degrees and work experience options are extensive.

*\*Students who meet certification criteria will have the opportunity to test in their CT program.*

