

DIGITAL DESIGN

The Digital Design program prepares students for a career in the visual communications industry. Students focus on traditional and digital art and design. This program is enhanced through experiential opportunities such as field trips, job shadowing, internships and early placement. Upon completion of this program, students have the knowledge and skills necessary to pursue a post-secondary education at a community college, four-year university or art college and/or obtain employment in an entry level art/design position.

Curriculum:

- Elements and Principles of Design
- Design Thinking
- Typography
- Page Layout
- Digital Illustration
- Image Manipulation
- Advertising and Marketing
- Screen Printing
- Shop Safety
- Digital Printing
- Color Theory

Certifications:

- Adobe Photoshop CC
- Adobe Illustrator CC
- Adobe InDesign CC
- CPR/First Aid
- OSHA 10-Hour General Industry



Students have the opportunity to earn industry credentials and college credits.

Opportunities:

- Graphic Designer
- Production Artist
- Package Designer
- Game Designer
- Illustrator
- Multimedia Artist
- Animator
- Web Designer
- User Experience (UX/UI) Designer
- Interior Architecture Designer
- Industrial Designer
- Art Therapist

This program is one of the components of the Visual Media Imaging (VMI) Academy, along with Graphic Arts & Printing Technology and Media Production. This academy provides collaborative, real-world experiences that help students build skills in all three areas of study.



Visit mcjvs.edu for more information about our Digital Design program.

